



## ABOUT US

Tartan Capital is a private investment firm based in Dallas, Texas. We partner with founders/entrepreneurs, families and ownership-minded management teams in middle market business to build on their foundations with our flexible, long-term capital and in-house expertise to drive extraordinary outcomes. Backed by committed capital partners, Tartan was founded to transcend traditional private equity deal structure and investment horizon constraints, embodying a culture that fosters trust, innovation, and results. Our differentiated approach is tailored to create a sustainable and prosperous future for the businesses we partner with, their employees, and the communities they serve.

**Long-Term Value  
Creation Partner**

**Institutional Expertise  
and Resources**

**Flexible Strategies  
and Approach**

We believe in partnership beyond capital through a collaborative approach to drive long-term value. We blend our institutional expertise, resources, strategic partnerships, and flexible, straightforward business practices to build on the existing strengths of our companies and provide actionable opportunities for our businesses and their management teams to drive growth. Our core values of integrity, respect, and excellence are at the heart of everything we do. We are committed to building lasting relationships with exceptional people based on transparency, accountability and hard work to create enduring value for all stakeholders.

## INVESTMENT CRITERIA

### → BUSINESS ATTRIBUTES

- Preference for founder/entrepreneur or family owned businesses, or companies with significant management ownership
- Headquartered or significant operations in North America

### → INVESTMENT SIZE

- Enterprise Value: \$25 million+\*
- EBITDA: \$5 million+
- Equity Investment: \$5 million+\*

### → PREFERRED SECTORS

- Value-added manufacturing and distribution
- Business and financial services
- Consumer products and services
- Real assets

### → COMPANY CHARACTERISTICS

- Strong and committed management team
- Value-added products and/ or services
- Regionally / nationally entrenched
- Favorable growth trends
- Durable cash flows

### → TRANSACTION TYPES

- Management-led buyout / acquisition
- Family / founder liquidity & succession
- Corporate divestiture
- Industry consolidation
- Recapitalization
- Special Situations

### → INVESTMENT STRUCTURES

- Control or substantial minority investment
- Direct or co-investment arrangements

\* Includes co-invest resources